

# HELI-EXPO 2013

March 4-7 • Las Vegas, Nevada  
*Exhibits open March 5-7*

PRODUCED BY



HELI-EXPO 2013 • Las Vegas • March 4-7 (Exhibits Open March 5-7)

# EXHIBITOR PROSPECTUS



## Exhibiting at HELI-EXPO® Delivers Results!

By exhibiting at HELI-EXPO 2013, you will —

- **Engage industry professionals** from around the world
- **Establish relationships** with potential customers
- **Provide key customers with special services**, such as complimentary HELI-EXPO guest passes
- **Cultivate new partnerships**, giving attendees hands-on experience with your product
- **Strengthen relationships** with existing buyers
- **Capture sales** at minimal cost
- **Expand brand awareness** at the industry's premier event
- **Launch new products and services** to a receptive audience
- **Distinguish yourself** from your competition
- **Expand your reach** — all in one place, under one roof!

### HELI-EXPO FACT SHEET

- ▶ More than 1 million square feet
- ▶ International press exposure
- ▶ Unlimited sponsorship opportunities
- ▶ 18,000 potential buyers
- ▶ 650+ competitive exhibitors
- ▶ 60+ helicopters on display
- ▶ 50+ education opportunities including education courses, seminars, workshops, and forums
- ▶ 20 committee meetings

Cover photo and Las Vegas Convention Center photo (page 7) courtesy of Las Vegas News Bureau. All interior convention photos courtesy of Lagniappe Studio, Inc.



# HELI-EXPO 2013

## Exhibit Hall Location and Hours

Las Vegas Convention Center

**Tuesday, March 5**  
11:00 AM – 5:00 PM

**Wednesday, March 6**  
10:00 AM – 5:00 PM

**Thursday, March 7**  
10:00 AM – 4:00 PM

**NEW  
DAYS**

## YOU TOLD US. WE LISTENED.

### Weekdays are...

- ▶ More convenient for business travel
- ▶ More conducive for serious business

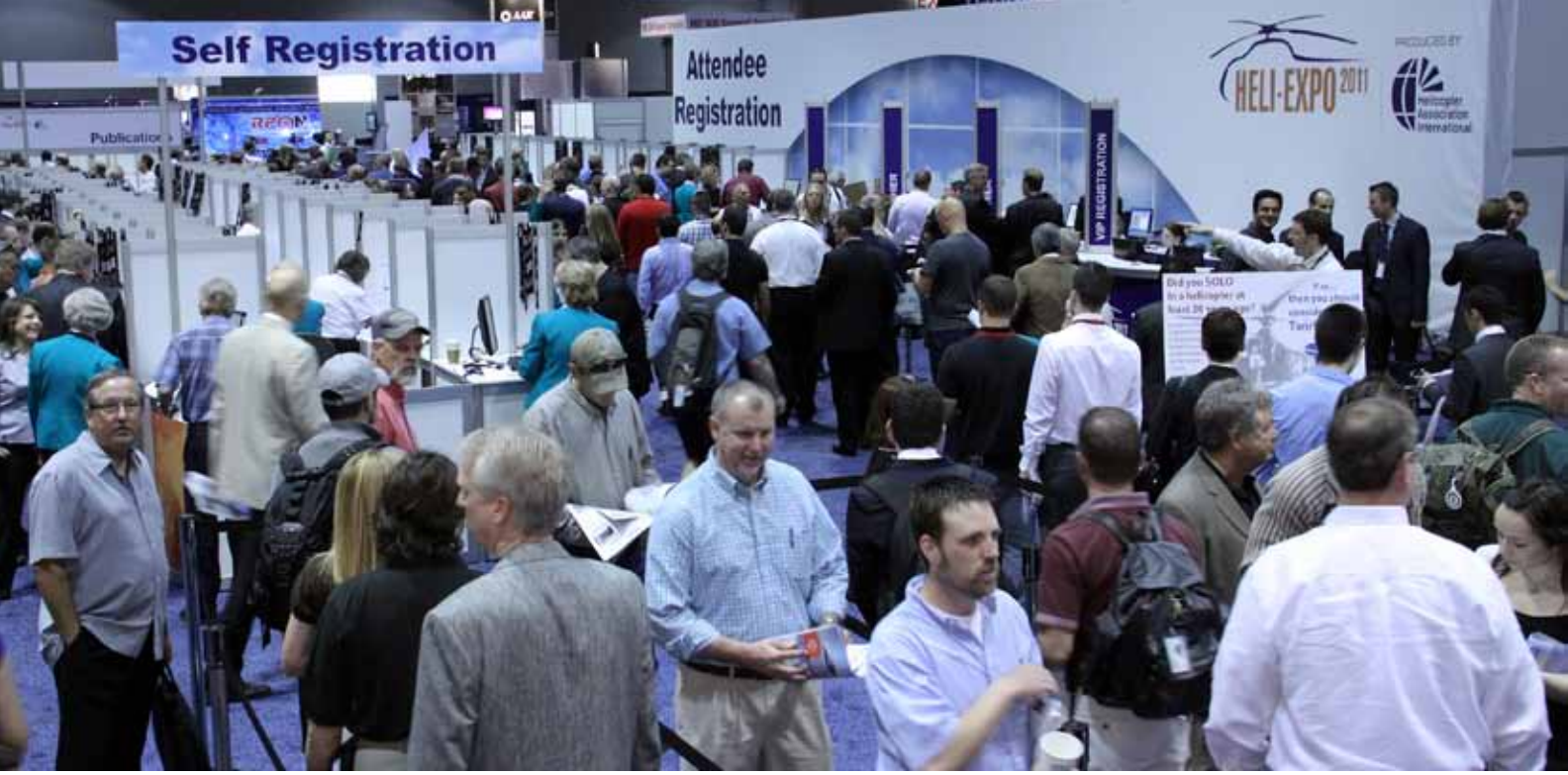
## Who Should Exhibit?

- Helicopter manufacturers
- Helicopter owners and operators
- Distributors of products and services for the helicopter industry
- Training schools and educational institutions
- Regulatory and government agencies
- Companies who offer related products or services
- YOU!

“HELI-EXPO is the best opportunity to reinforce our current relationships and build new ones in one concentrated block of time, without having to make multiple time-consuming and expensive trips around the country. It's also a great place to get up to speed with what's happening outside our particular niche in the industry. Not only is HELI-EXPO invaluable to our sales and marketing efforts — it's also just plain fun to attend.

— John Pedersen, Appareo Systems, Communications Coordinator



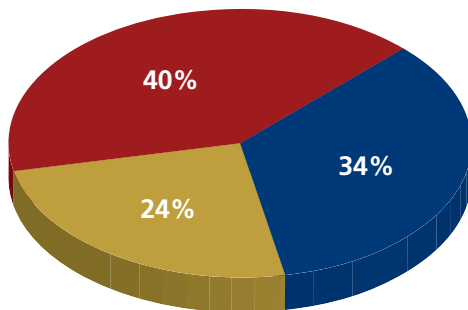


## HELI-EXPO: THE Global Marketplace for the Helicopter Industry

Serious buyers worldwide are seeking solutions to —

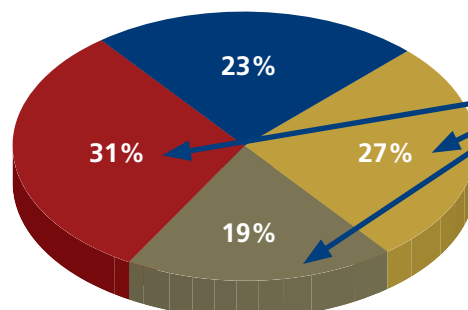
- **Connect** with aviation professionals through HAI special events
- **Stay abreast** of the latest industry initiatives through meetings and forums
- **Partner** with new companies, offering products and services that meet their needs
- **Research and analyze** products and services offered on the comprehensive exhibit floor
- **Improve** industry knowledge through professional development education courses
- **Maintain** relationships with existing vendors
- **Find solutions** to current challenges.

*HELI-EXPO attendees are decision makers.*



- C-Level/Management
- Sales/Marketing
- Industry Professionals

Job Classification of HELI-EXPO Attendees

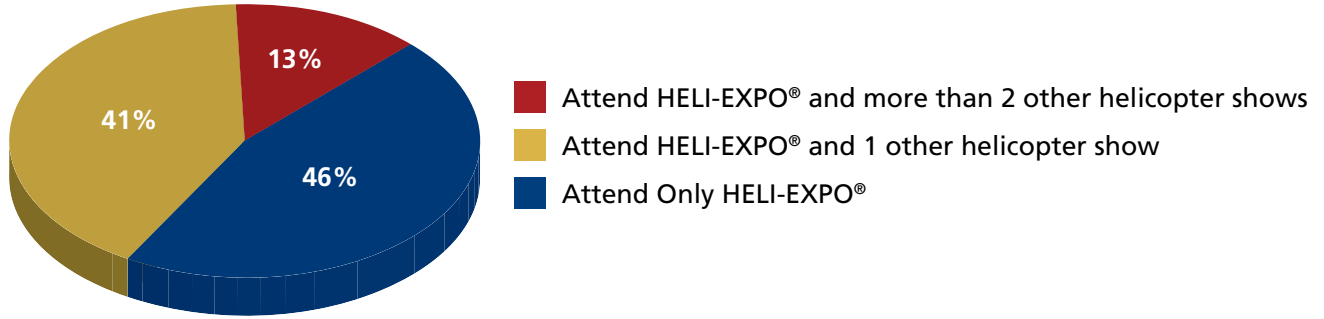


- Authorize Purchase/Give Final Approval
- Identify Need & Evaluate Alternatives
- Make Recommendations
- Exploration & Familiarization

Responsibilities of HELI-EXPO Attendees

# HELI-EXPO Offers You a Unique, Global Audience

Nearly half of attendees attend only HELI-EXPO.



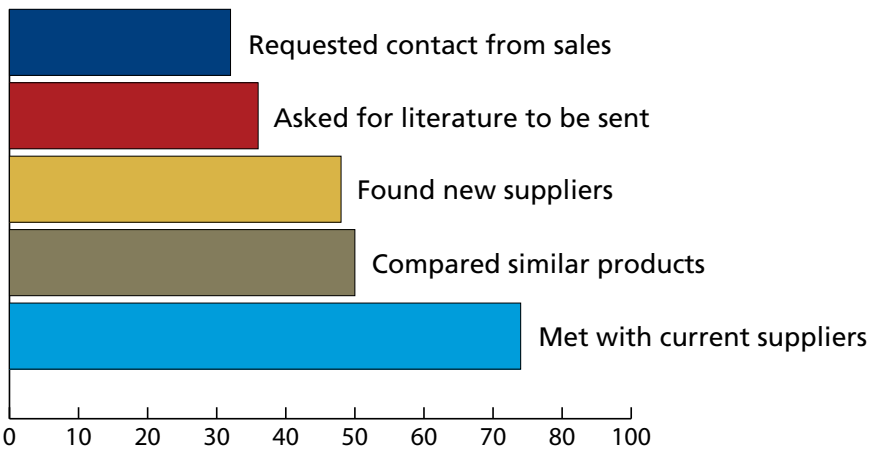
Trade Show Attendance of HELI-EXPO Attendees

More than 23 percent of attendees come from outside the United States.



Origination of International HELI-EXPO Attendees

Attendees come to HELI-EXPO to do business.



Actions Taken at HELI-EXPO by Attendees

“HELI-EXPO is the one place where you can plan on seeing every important player in the industry. The challenge is finding the time to meet with everyone you’d like to.”

— David Oglesbee, Aerodynamix Inc., Business Development Manager



## Distinguish Yourself from Your Competition!

### Sponsorships

Increase your company's visibility and attract new customers on and off the floor by participating in any of the following opportunities:

- Show materials: tote bags, lanyards, show map, hotel key cards
- HELI-EXPO Events: HAI Welcome Reception, Salute to Excellence Awards Dinner, HFI Silent Auction, HAI Professional Education courses, HAI Membership Breakfast
- HELI-EXPO Hotspots: Social Networking Lounge, Press Room, Registration, Job Fair, HFI Heritage of Helicopters display
- Signage, columns wraps, banners, shuttle buses
- HELI-EXPO Mobile App
- And more!

In addition to sponsorship exposure, you will be —

- Recognized in the HELI-EXPO 2013 *Program & Exhibit Guide*, distributed to every show attendee
- Acclaimed in HAI's online media, rotor.com and *RotorNews*®
- Acknowledged on prominent signage and at various functions throughout the show
- Acknowledged in the Spring issue of *ROTOR*® magazine, which recaps the show and is mailed to all show attendees, HAI members, and industry professionals.

### PROMOTIONAL BENEFITS OF EXHIBITING

HAI promotes HELI-EXPO to members, prior attendees, the helicopter industry, and government agencies ... worldwide, throughout the year:

- ▶ Thousands of ad impressions via dedicated aviation publications, both domestic and international
- ▶ HAI exhibit presence at more than 30 helicopter and aviation air shows, trade shows, forums, and events
- ▶ Social media, web, print, direct mail, and email messaging to current and prospective markets.

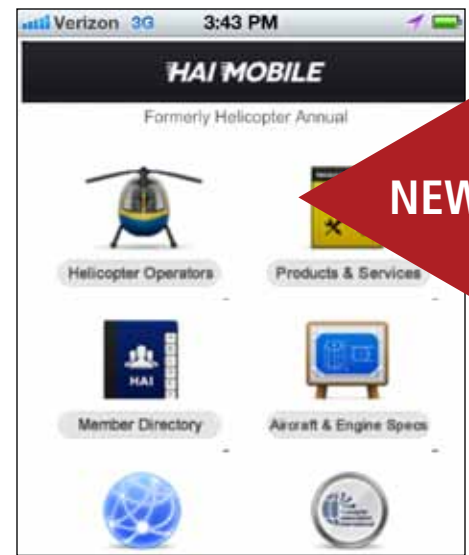
## Advertising

Get your message out to HELI-EXPO 2013 attendees by advertising in the following publications:

- **The HELI-EXPO 2013 Program & Exhibit Guide:** This includes a comprehensive meeting schedule and lists of exhibiting companies
- **ROTOR Magazine:** Whether you place advertising in the show issue or year-round, your message will reach more than 30,000 industry professionals around the world
- **RotorNews:** HAI's daily electronic newsletter, sent to more than 14,000 subscribers, produces special show issues
- **Rotor.com:** HAI's website features membership information-rich content
- **New!**

### **HAI MOBILE**

**HAI Mobile App:** HAI's new app for smartphones and tablets puts aviation resources — and your message — in front of the international helicopter community.



For more information on sponsorship and advertising opportunities, contact:

### HAI Advertising and HELI-EXPO Sales

**Lisa Henderson**  
Manager  
lisa.henderson@rotor.com  
T 703-683-4646  
F 703-683-0341

**Steve Champness**  
Sales Rep  
steve.champness@rotor.com  
T 800-878-7555  
F 703-683-0341

**Nicole Jackson**  
Sales Assistant  
nicole.jackson@rotor.com  
T 703-683-4646  
F 703-683-0341

## News Conferences and Special Announcements

Each year, HAI invites members of the aviation trade and local news media to HELI-EXPO and provides you the opportunity to speak directly to them in a news conference setting. Exhibitors are also encouraged to display literature in the news room throughout the convention.

In addition, HAI's Communications Department will help coordinate special announcements on the exhibit hall floor in order to minimize conflicts with other events and announcements.

Please note: You are welcome to request a specific time slot; however a request does not guarantee that slot. Specific slots will be confirmed approximately 45 days prior to HELI-EXPO.

For more information, or to request a news conference time slot, contact:

### **Chris Dancy**

Director of Communications and Public Relations  
chris.dancy@rotor.com  
T 703-683-4646  
F 703-683-4745

## HELI-EXPO 2013 Location

Las Vegas Convention  
Center, Las Vegas, Nevada



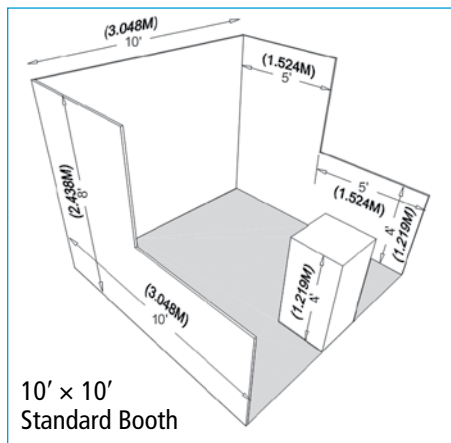
**“** HELI-EXPO allows Precision Fuel Components, LLC, to get it all done in one shot. With everyone in the industry being in one place at one time, we can meet prospective clients, network with suppliers and competition, as well as dine with our current customers. Dollar for dollar, we get more out of attending HELI-EXPO than visiting prospective clients and advertising all year.

— Amy Prince, Precision Fuel Components, LLC, Customer Service Supervisor

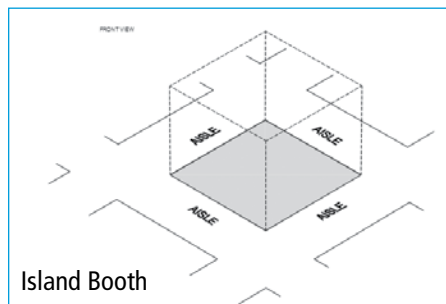


## Booth Types and Guidelines

**Standard Booths.** Size is 10' x 10' (approximately 3.05m x 3.05m) or multiples thereof, unless otherwise indicated. Standard booths include standard framing materials; fabric backdrop, 8' in height; draped divider rails, 3' in height; and a standard booth identification sign bearing the exhibitor's name. Carpet will be set on all main (numbered) aisles. The diagram below shows the height restrictions for standard booths.

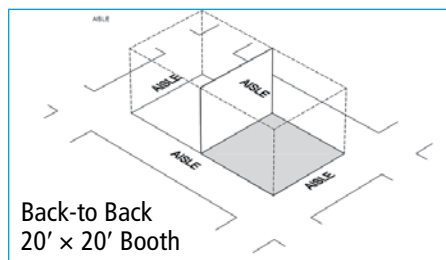


**Island Booths.** Size is 20' x 20' or larger. Island booths are open on all four sides. The height restriction for island booths is 20'. Booth designs can use the entire cubic space up to the 20' height restriction.



### Back-to-Back 20' x 20' Booths.

Some exhibitors need more depth than 10', but their displays (pop-up booths and other configurations) do not work within the regulations of an island display. To help these exhibitors and the overall look of the show, we have created back-to-back 20' x 20' exhibit spaces. These spaces better allow for a back wall design, which will extend the full 20' width, but are restricted to 16' in height without prior written approval from HAI show management.



### Double Deck and Covered

**Booths.** Please contact HAI show management for special regulations pertaining to these exhibits and suitable locations.

**Peninsula Booths.** Also known as end-cap configurations, exhibits that are contiguous with 10' x 10' in-line displays but span the end of an aisle, are not available unless a space suited only to that configuration becomes available.

**New Rules! Static Booths.** Static displays will be located inside the convention center. Assignments are subject to space availability. Static area is for the display of aircraft or the display or demonstration of other products. Examples include water buckets, tug/tow equipment, vehicles, and flight simulators. Three-foot (3') draped divider rails will be provided for static display booths. Tables are allowed for the display of promotional materials only and may not exceed 3' in height within 5' of an aisle. Standard chairs are allowed. Absolutely no other furniture, office units, back or sidewalls, pop-up exhibits, or audiovisual will be allowed. **Carpet, floor covering, overhead/hanging signage, and specialty lighting will not be permitted in static booths. There will be no exceptions.**

The above guidelines will be strictly enforced. Show management has the right to request that any nonstandard or excessive display items be removed immediately. Noncompliance by an exhibitor will result in complete removal of the exhibit or an increase in booth cost to standard booth pricing.



## Pavilions

HELI-EXPO 2013 will have pavilions on the show floor dedicated to geographic regions or product/service categories. These areas will be marked with an overhead banner and matching aisle carpet to distinguish them from the rest of the floor. We hope this will make it easier for attendees to find particular countries or products/services they are interested in.

**First-Time HELI-EXPO Exhibitor Pavilion.** New to HELI-EXPO? We will have a pavilion area designated for first-time exhibitors. Show management will provide standard carpet in a predetermined color for this area.

**International Pavilions.** These pavilions are for companies interested in forming a pavilion of exhibitors from a particular region.

**Product/Services Pavilions.** These pavilions are for companies with similar products/services that would like to be located in a specific area on the show floor.

If you are interested in being a part of any of these pavilions, email [heliexpo@rotor.com](mailto:heliexpo@rotor.com) with the subject line: HELI-EXPO 2013 Pavilions.

**Note:** Companies that fall into one of the above categories do not have to participate in a pavilion area. Pavilion booth spots will be assigned on a first-come, first-served basis. A pavilion area may be cancelled if there is not enough participation.





## Expect Success! How to Apply

### Assignment of Space

An exhibit hall must be laid out so as to facilitate the flow of traffic of attendees and to provide an overall balance to the hall, while addressing the locations of utility ports, columns, fire marshal regulations, facility move-in/out door sizes and locations, and other restrictions. HAI reserves the right to assign space subject to these parameters and to relocate a booth, should unforeseen circumstances arise.

HELI-EXPO booth assignments are determined by two separate lotteries: Lottery 1 and Lottery 2. HAI uses these lotteries to ensure that booths are equitably assigned among exhibitors. Outside of the lottery guidelines stated below, the date on which your application is received by HAI holds no bearing on your booth placement. Once you are ranked by the lottery, your booth preference requests and other details of location preference are given full consideration, subject to your position in the lottery.

**Along with your application for space, HAI must receive your payment for you to be eligible to participate in either lottery, as well as the after lottery.**

“*HELI-EXPO is a core component in our business-to-business networking program. We may open a whole new line of business thanks to HELI-EXPO 2011.*”

– David Burachio, Vertical de Aviacion, Chief Operating Officer

Confirmation of space assignments for Lottery 1 will be sent to the exhibitor contact by **Aug. 31, 2012**. Confirmation of space assignments for Lottery 2 will be sent to the exhibitor contact by **Oct. 12, 2012**. All other confirmations will be forwarded as quickly as possible following booth assignment.

**Lottery 1.** Consists of four stages and is open only to HELI-EXPO 2012 exhibitors who submit their applications with payment by **June 29, 2012**. In all stages, exhibiting companies are treated equally, and the placement sequence is determined randomly:

- Stage 1 is for airframe manufacturers whose exhibit is a minimum of 1,500 square feet
- Stage 2 is for all other exhibits 1,500 square feet or larger
- Stage 3 places exhibits smaller than 1,500 square feet
- Stage 4 is for static displays only.

**Lottery 2.** Is open to any exhibiting company (including those that have not previously exhibited) that returns the application with payment by **Aug. 17, 2012**. This lottery consists of two stages:

- Stage 1 for standard booth placement
- Stage 2 for static space assignment.

Both drawings are completely random, with no exhibitor given priority for any reason.

**After Lottery.** Applications for space received after **Aug. 17, 2012**, will be considered for placement on the floor after all Lottery 2 exhibitors have been placed. Such applications will be assigned space in the order they are received. Applications for space must be received by **Dec. 31, 2012**, for companies to be included in the *Program & Exhibit Guide*.

# Apply at [www.rotor.com/exhibit](http://www.rotor.com/exhibit)

## Exhibit Fees: Member Rates

Standard Display	\$2,250.00 for each 10' x 10' unit
Static Display	\$2,850.00 for each 20' x 40' unit
	\$1,850.00 if standard display is also reserved

## Exhibit Fees: Nonmember Rates

Standard Display	\$3,450.00 for each 10' x 10' unit
Static Display	\$4,050.00 for each 20' x 40' unit

To exhibit at the member rate, your membership dues for HAI fiscal year 2012–13, equal to the annual dues level appropriate for your organization, must be received before or at the time space applications are confirmed.

To become a member of HAI, visit [www.rotor.com/join](http://www.rotor.com/join) for an online application form. If you have questions, please contact the Membership Department at 703-683-4646 or [mbr@rotor.com](mailto:mbr@rotor.com).

The deadline to cancel or reduce space and receive a partial refund is **Dec. 7, 2012**. For details, see the "Important Dates" section at the end of this prospectus or Item 12 of the Rules and Regulations, which can be found at [www.rotor.com/heliexpo](http://www.rotor.com/heliexpo). Cancellations or reductions of space may result in booth relocations.

## ROTOR.COM/HELIXPO

The HELI-EXPO website at [www.rotor.com/heliexpo](http://www.rotor.com/heliexpo) contains important information for exhibitors:

- ▶ Application for space
- ▶ Rules and regulations
- ▶ Booth guidelines
- ▶ Deadlines
- ▶ Virtual trade show: the most **current** floor plan
- ▶ Exhibitor portal: register for badges, download complimentary guest passes, and more
- ▶ Exhibitor service kit
- ▶ Exhibitor news
- ▶ And **much** more ...

▶ **Secure your space today — complete your online application for space at [www.rotor.com/exhibit](http://www.rotor.com/exhibit)!**



“About 80 percent of our total business is generated from HELI-EXPO. It's an opportunity to meet face-to-face with our customers and meet with vendors and our international customers.”

— Rodney Shumake, Precision Heliparts, Marketing/Communications

# HELI-EXPO 2012 Exhibitor List

(as of Jan. 10, 2012)

3M Aerospace and Aircraft Maintenance  
Division

4RESCUE / 4ROTORS European Rotor & Rescue  
Journals

## — A —

AAR Corp.  
Able Aerospace Services  
Absolute Fire Solutions  
Accord Technology LLC  
ACES/Dynamic Instruments  
Acme Aerospace Inc.  
ADAC HEMS Academy GmbH  
ADR, Inc.  
AD-S&CO B.V.  
Advanced Aircraft Maintenance  
Advanced Composite Structures, Inc.  
Advanced Cooling Technologies, Inc.  
Advanced Torque Products  
Advantage Aviation Technologies, Inc.  
AEM Corp  
Aerazur Elastomer Products  
Aerial Machine and Tool  
AERISTO  
AERO Design Ltd.  
Aero Dynamix, Inc.  
Aero Products Component Services  
Aero Seats & Systems, Inc.  
Aero Sekur  
AERO Specialties  
AeroComputers  
Aerolite Max Bucher AG  
Aeromaritime America Inc.  
Aerometals  
AeroSimulators  
Aerosonic Corporation  
Aerospace Design Facilities Ltd.  
Aerospace Optics Inc.  
Aerospace Vendor Solutions Inc.  
Aerotek Inc.  
AeroVan Industries  
Aeroweld, Inc.  
Aerox Aviation Oxygen Systems, Inc.  
Ag-Nav Inc.  
AgustaWestland  
Ahlers Aerospace, Inc.  
AIC Title Service, LLC  
Air BP Lubricants  
Air Comm Corporation  
Air Covers Ltd  
Air Dallas Instruments, Inc.  
Air Rescue Systems (ARS)  
Air Shunt Instruments, Inc.  
Air Technology Engines Inc.  
Airborne Displays  
Airborne Engines Ltd.  
Airborne Law Enforcement Assn. (ALEA)  
Aircraft Belts, Inc. (ABI)

Aircraft Electric Motors, Inc.  
Aircraft Maintenance Systems Inc.  
Aircraft On Ground Inc  
Aircraft Technologies Inc.  
Airglas, Inc.  
AirMaintenance Update  
Airmark International  
AirSure Limited, LLC  
Airwolf Aerospace LLC  
AKV, Inc.  
All American Helicopters  
All Flex Flexible Circuits  
All Metal Maintenance Support  
Allianz Global Corporate & Specialty  
All-System Aerospace Intl, Inc.  
Alpine Aerotech Ltd.  
American Express Open  
Amphenol PCD  
AmSafe  
AMSTAT, Inc.  
AMT Magazine  
Apical Industries Inc.  
Appareo Systems  
Applied Composites Engineering  
Applied Display Technology / RITEC  
ARGUS International, Inc.  
Armour of America, Inc.  
Arrow Aviation Co. LLC  
Aspen Avionics Inc.  
Atec, Inc.  
ATI  
ATI Aerospace  
ATP  
Aureus International  
Avalex Technologies  
AV-BASE Systems  
Av-DEC  
Aventech Research Inc.  
AveoEngineering  
Avia Press Associates  
(HELICOPTER Int'l and HELIDATA)  
Avial a Boeing Company  
Aviation Controls, Inc.  
Aviation Instrument Services, Inc.  
Aviation International News  
Aviation Safety Reporting System  
Aviation Specialties Unlimited Inc.  
AVIATRIX, INC.  
AVIAZAPCHAST PLC  
AvidAir International  
Avidyne Corporation  
AVINCO  
Avinet - Air Maestro  
Avionic Instruments LLC  
Avionics International Supply, Inc.  
Avlite  
AvMap/Navigation, Inc.  
AvPro Software

AvQuest Insurance Service Division of Shaw  
Aviation Insurance  
AvStar Media, LLC  
Avtrak, LLC

## — B —

BAE Systems  
Baldwin Aviation, Inc. Safety & Compliance  
Barfield Inc.  
Barnes Aerospace  
Barry Cordage Ltd.  
Bayards Aluminum Constructions  
Becker Avionics, Inc.  
Belfort Instrument Company  
Bell Helicopter, a Textron Company  
Bemco Inc.  
Benz Airborne Systems  
Berkley Aviation  
BLR Aerospace  
Blue Sky Network, LLC  
Borescopes-R-Us  
Bose  
Breeze-Eastern Corporation  
Bristow Academy  
Bristow Technical Services Ltd.  
Broadcast Microwave Services, Inc.  
Brown Aviation Tool Supply Co.  
Bruce's Custom Covers

## — C —

Cadorath Group  
CAE  
Caledonian Insurance Group, Inc.  
Calibration Specialty, Inc.  
California PopTop  
Calzoni S.r.l.  
Canadian Heli Structures Ltd.  
Canadian Helicopters School of Advanced  
Flight Training  
Cannon Aviation Group, Inc.  
Casher's, Inc.  
Castleberry Instruments & Avionics, LLC  
CEL Aerospace Test Equipment Ltd.  
Chartis Aerospace Insurance Services, Inc.  
Chennault International Airport Authority  
Chopper Spotter Company  
Churchill Navigation  
Clean Air Consultants/Filter-1  
ClearSpan Fabric Structures  
Cobham  
Cobra Systems, Inc.  
Columbia Helicopters, Inc.  
Columbus Jack Corp.  
Combat Helicopter Pilots Assn  
CommInnovations, Inc.  
Component Control  
Computer Training Systems  
Concorde Battery Corp.

Conklin & de Decker Associates, Inc  
Aviation Information  
Consolidated Aircraft Supply Company, Inc.  
Control Products Corporation  
Cool City Avionics  
Corporate Service Supply & Mfg.  
CORRIDOR Aviation Service Software  
Corrosion Technologies  
Creative Tent International  
CS Communication and Systems Canada  
Curtiss-Wright Controls

– D –

DAC International, Inc.  
A Greenwich AeroGroup Company  
DAE Systems  
Dakota Air Parts Int  
Dallas Airmotive  
Dallas Avionics, Inc.  
Daniels Manufacturing Corp.  
DART Aerospace Ltd.  
DART Helicopter Services  
Datatoys Digital Video Systems  
David Clark Company Inc.  
Defense News  
DeVore Aviation Corporation of America  
DFW Instrument Corporation  
Diagnostic Solutions International  
Diamond J, Inc.  
Digitran  
Donaldson Aerospace & Defense  
aka Aerospace Filtration Systems  
Downing Heliport Systems, Inc.  
DST CONTROL  
DTC DUAT  
Dynamic Solutions Systems, Inc.  
Dynatech International LLC  
Dytran Instruments, Inc.

– E –

Eagle Copters Ltd.  
Eagle Picher Technologies, LLC  
EAM Worldwide Eastern Aero Marine  
East West Industries, Inc.  
ECAS Inc.  
ecms Aviation Systems GmbH  
ECT Industries  
EDMO Distributors, Inc.  
EDN Aviation  
Elbit Systems of America  
ELECTRO ENTERPRISES  
Electroswitch  
Embry-Riddle Aeronautical Univ.  
Embry-Riddle Aeronautical-Prescott  
Universal Helicopters  
Emerging Lifesaving Technologies  
EMTEQ  
Enstrom Helicopter Corporation  
Era Training Center LLC  
Erickson Air-Crane Incorporated  
Essex Industries, Inc.  
Esterline

Esterline CMC Electronics Inc.  
Esterline Control Systems  
Esterline Power Systems  
EuroAvionics GmbH & Co. KG  
Eurocopter  
EuroTec Vertical Flight Solutions  
Evergreen Helicopters, Inc.  
Executive Instruments, Inc.  
ExxonMobil Aviation Lubricants

– F –

FAA  
FAA AeroNav Products  
FAA Safety Team  
FAA Wildlife Strike Database & Website  
Falcon Crest Aviation Supply Inc.  
Falcon Insurance Agency of Ca., Inc.  
Fall Protection Systems  
Fastening Systems International Inc  
FDC/Aerofilter  
FEC Heliports  
Ferno Aviation, Inc.  
Fischer + Entwicklungen GmbH  
F & E GmbH & Co. KG  
Flame Enterprises, Inc.  
Flexible Lifeline Systems  
Flight Display Systems  
Flight Light, Inc.  
Flight Vector  
Flightcell International Ltd  
FlightOffice.com  
FlightSafety International  
FLIR Systems, Inc.  
Floats & Fuel Cells Inc.  
Florida's Great Northwest  
Flying Musicians Association  
FLYIT Simulators Inc. Mfg.  
FLYIT Simulators Inc. Adm.  
Fort Lauderdale Downtown Helistop  
City of Fort Lauderdale  
Fort Wayne Metals  
Frasca International, Inc.  
Freedom Aero Service Inc.  
FreeFlight Systems  
FTair  
FTG Aerospace Division  
FTG Circuits Division

– G –

Gables Engineering, Inc.  
Gallagher Aviation - Insurance  
Garmin USA  
GE Aviation  
GENA SYSTEMS  
General Dynamics Global Imaging  
Technologies  
Geneva Aviation  
Gibson & Barnes  
GKN Aerospace  
Glenair, Inc.  
Global Aerospace, Inc.  
Global Aviation Co.

Global Filtration, Inc  
Global Finishing Solutions  
Goodrich Corporation  
Graco Supply Company  
GreenSorb.com  
Greenwich AeroGroup  
Griffin Aerospace Models  
GSA Property Management Division  
Guardian Electric Manufacturing Co.  
Guardian Mobility

– H –

H.E.R.O.S. Inc.  
H.W. Farren Co., Inc., Aircraft Transportation  
Happy Feet  
HARCO  
Hartwig Aircraft Fuel Cell Repair  
Hazebuster Optics  
HEATCON Composite Systems  
Heli Asset  
Helicomb International, Inc.  
Div of Synchronous Aerospace Group  
Helicopter Academy.com, LLC  
BoatPix.com contract  
Helicopter Accessory Service Inc.  
Helicopter Association Int'l  
Helicopter Foundation International (HFI)  
Helicopter Helmet, LLC  
Helicopter Magazine Europe  
Helicopter Services of Nevada  
Helicopter Specialties, Inc.  
Helicopter Technology Company  
Helicopters International Shipping  
Services, LLC  
Helicopters Magazine  
Helikart  
Heli-Lynx Helicopter Services Inc.  
Heli-Mart Inc.  
Helimission International  
HeliMods  
HeliMx magazine  
Heli-One Canada  
HELI-OPS Magazine  
Oceanic Group International  
Heli-Parts Nevada  
HELIPOL Europe GmbH  
Heliport Systems Inc.  
HELIRUSSIA  
Helitech  
HELI-TECH, Inc.  
Helitools, Inc.  
Helitowcart (Vanair Inc.)  
Helitrades, Inc.  
HeliValue\$, Inc.  
HELIWAGON  
Heli-Welders Canada Ltd.  
Heliworks  
Herber Aircraft Service, Inc.  
Hickok & Associates, Inc.  
Highland Integrated Surveillance Systems, Inc.  
(HISS, Inc.)  
Hillaero Modification Center

Hillsboro Aviation, Inc.  
HiRel Connectors, Inc.  
Hoffman Engineering  
Honeywell  
Hontek Corporation  
Hope Aero  
Hoseline, Inc.  
Howell Instruments  
HQ Aero Management (US) Inc.  
HRD Aero Systems, Inc.  
Huffy  
Hutchinson Aerospace  
HYE-Tech Manufacturing, LLC

— I —

IAC Ltd.  
IAI - Israel Aerospace Industries  
iFly GPS by Adventure Pilot  
IHST  
ILA Berlin Air Show 2012  
IMS New Zealand Ltd  
Indra Systems Inc.  
Infinite Therapeutics  
Innovative Power Solutions, LLC  
Instrument Specialties Co., Inc  
Integrated Microwave Technologies  
Interactive Safety Products, Inc.  
Alpha Eagle Helmets  
Intercomp  
Intermountain Turbine Services, Inc  
International Governor Services  
International Turbine Service  
Inventory Locator Service, LLC  
Isolair Inc.

— J —

JET EXCHANGE  
Jet-Care International, Inc.  
JETNET LLC  
JSfirm LLC  
JSSI (Jet Support Services, Inc.)  
Jupiter Avionics Corporation

— K —

Kaman Aerospace  
Kamatics Corporation  
Kannad Aviation  
Kansas Aviation of Independence LLC  
Kawak Aviation Technologies  
Kell-Strom Tool Company, Inc.  
Kelly Manufacturing Company  
Keystone Turbine Services  
KGS Electronics  
Kimball Electronic Laboratory, Inc.

— L —

L.J. Walch Co., Inc.  
L-3 Communications  
Langara Fishing Adventures  
LASELEC Inc.  
Latitude Technologies Corp.  
LCX Systems, LLC

Leading Edge Insurance Agency, Inc.  
Lear Chemical Research Corporation  
Lexavia Integrated Systems  
Life Support International  
LifeBlanket  
LifePort Inc. a Sikorsky Aerospace Company  
Lifesaving Systems Corporation  
Lifeline  
Lightspeed Aviation, Inc.  
Limco Airepair, Inc  
Liquid Measurement Systems  
Lloyd Helicopters Asia Pte. Ltd.  
Lockheed Martin Space Systems  
LORD Corporation  
Luminator  
Lumitron Aerospace Lighting Components

— M —

M.R. Airframe Ltd.  
Machida, Inc.  
Maeda USA  
Magellan Aerospace  
MarathonNorco Aerospace, Inc.  
Marengo Swisshelicopter Ltd  
Marvel Manufacturing Company (The)  
MASCOS Service Corporation  
Mauna Loa Helicopters  
Maximum Industries, Inc.  
Max-Viz, Inc.  
MD Helicopters, Inc.  
Mecaer Aviation Group S.p.A.  
Medit Inc.  
Med-Trans Corp.  
Meeker Aviation Services Ltd.  
Meggitt Control Systems  
Merit Apparel Co., Inc.  
MetaMAP, Inc.  
Metro Aviation, Inc.  
MH OXYGEN/GUARDIAN AVIONICS  
Micro-Surface Finishing Products, Inc.  
Mid-Continent Instruments Inc.  
Milestone Aviation Group  
Mint Turbines LLC  
Miraj Corporation  
MISSOURI METALS  
Motor Presse Stuttgart GmbH & Co KG  
aerokurier/Flug Revue

— N —

NAASCO (North American Aviation Supply)  
Nampa Valley Helicopters, Inc.  
NationAir Aviation Insurance  
National Business Aviation Association (NBAA)  
National EMS Pilots Association (NEMSPA)  
National Transportation Safety Board  
Nav-Aids Ltd.  
Nflightcam  
Night Flight Concepts  
NoIR LaserShields  
North Alabama Industrial Dev Assn  
NORTH Flight Data Systems  
Northrop Grumman Corporation

Northrop Rice Training Network  
Northwest Helicopters, LLC

— O —

Oceania Aviation Limited  
Olympus NDT  
Onboard Systems  
ONEIL  
Optical Air Data Systems  
Oregon Aero, Inc.  
Overseas Aircraft Support Inc.  
Oxford Aviation Academy

— P —

PAC International  
Pacific Coast Avionics  
Pacific Oil Cooler Service, Inc.  
Pacific Southwest Instruments  
Pall Aeropower  
Panalpina Inc.  
Paramount Panels Inc.  
Paravion Technology, Inc.  
Parker Aerospace  
Pattonair  
Pentagon 2000 Software, Inc.  
Pergam Technical Services  
Persistent Surveillance Systems  
Peters Software GmbH  
Phoenix Heliparts  
Phos-Chek  
Physical Optics Corporation  
PlaneTechs  
Point Lighting Corporation  
Polycast  
Pop's Leather  
Port-A\_Cool, LLC  
Potomac Flight Training  
Power Hydraulics Corp.  
PowerSouth Energy  
Powervamp  
Pratt & Whitney Canada Corp.  
Pratt & Whitney Tool Support Services  
Precise Flight, Inc.  
Precision Fuel Components LLC  
Precision Heliparts, Inc.  
Precision Metalsmiths, Inc.  
PREFAG Carl Rivoir GmbH & Co. KG  
Premier Turbines  
Presagis  
Priceless Aviation Products  
Priority 1 Air Rescue Services Inc.  
Professional Aircraft Accessories  
A Greenwich AeroGroup Company  
Professional Aviation Associates  
A Greenwich AeroGroup Company  
Professional Helicopter Pilots Association  
(PHPA)  
Professional Pilot Magazine  
Projects Unlimited, Inc.  
Purolator Facet, Inc.  
Pylon Aviation  
PYNCO, INC

– Q –

Q5 Systems  
QRP, Incorporated  
Quality Aviation Instruments, Inc.

– R –

REBTECH REB Technologies Inc.  
Red Barn Machine, Inc.  
Regions Insurance, Inc.  
Reliance Aerotech Services Inc.  
REVUE THOMMEN AG  
RF System Lab  
RHOTHETA USA, Inc.  
Riveer Environmental  
Robinson Helicopter Company  
Rockwell Collins  
Rogerson Kratos  
Rolls-Royce  
Rotair Industries, Inc.  
Rotor & Wing  
ROTORBLATT, The European Helicopter Magazine  
Rotorcraft Enterprises LLC/START PA  
Rotorcraft Professional Magazine  
Rotorcraft Services Group, Inc.  
dba Texas Aviation Services  
Rotorcraft Support, Inc.  
Rotor-Tech International  
Royal Engineered Composites  
Russian Helicopters, JSC

– S –

Saab AB Electronics Defense Systems  
Safe Flight Instrument Corporation  
Saft America Inc  
Sagem Avionics  
Sage-Popovich Inc.  
Sandel Avionics  
Sarasota Avionics International  
Satair, Inc.  
Satellite Technology International, Inc.  
Scott's - Bell 47, Inc.  
SEA Wire and Cable, Inc.  
Segers Aero Corporation  
SEI Industries Ltd.  
Seitz Scientific Industries Inc.  
Semco Instruments, Inc.  
SEMIA  
Sennheiser Aviation  
Sextant Readings Solutions Inc.  
Shadin Avionics  
sHeli-Port  
Shephard Group  
Sherwin-Williams Aerospace  
Shimco  
Shure-Step  
Sicma Aero Seat  
SIFCO  
Sikorsky Aerospace Services  
Sikorsky Aircraft Corporation  
Sikorsky Global Helicopters  
Sikorsky Military Systems

Simplex Aerospace  
Skurka Aerospace, Inc.  
SkylMD, Inc.  
Skyplan Services LTD  
SkyTrac Systems Ltd.  
Social Networking Lounge  
Société Générale Equipment Finance  
Soley Aviation Solutions  
Southeast Aerospace  
Southern Rotorcraft USA Inc.  
Southwest Fuel Systems, Inc.  
Specmat Technologies Inc.  
SpecTech USA, Inc.  
Spectrolab, Inc.  
Spectrum Aeromed  
Spectrum Technologies USA, Inc.  
Spider Tracks Limited  
SPX Precision Components  
SRT Helicopters, LLC  
Staco Systems  
StandardAero  
StarterGenerator.com Division of Aeroval, Inc.  
Staubli Corporation  
Sterling Helicopter  
Straube  
Strom Aviation  
STS Aviation Group  
Summit Aviation  
A Greenwich AeroGroup Company  
Sun Aviation, Inc.  
SuperAWOS  
Superform USA  
SureFlight, LLC  
Surveillance & Broadcast Services  
Survival Systems USA  
Sutton James - Aviation Insurance  
Swesystem  
Switlik Parachute Company, Inc.

– T –

TanisPreheat.com  
Technisonic  
Tech-Tool Plastics, Inc.  
Teledyne Battery Products  
Tesla Industries, Inc.  
THALES Avionics - Helicopter Solutions  
The Barden Corporation FAG/Schaffler KG  
The Domus Group  
The Freeman Company  
The Helicopter Newspaper  
The Helicopter Show  
THERMOCOAX, INC.  
Tiger Performance Products, Inc.  
Tiger Tugs  
TIMET - Titanium Metals Corp  
Timken Aftermarket Solutions  
Tour Operators Program of Safety (TOPS)  
TRACE Worldwide Corporation  
TracMap  
Trade-A-Plane (TAP Publishing Company)  
Trakka Corp Pty Ltd.  
Transaero, Inc.

Transupport  
Tri-County Instruments, Inc.  
Tri-Star Technologies  
TRIUMPH GROUP, Inc.  
Troll Systems  
Turbomeca  
Turtle-Pac Pty. Ltd.

– U –

U.S. Aircraft Insurance Group (USAIG)  
U.S. Department of Interior  
Aviation Management Directorate  
U.S. Dynamics Corporation  
U.S. Specialty Insurance Company  
Aviation Division  
UND Aerospace  
University of North Dakota  
Uniflight, LLC  
United Rotorcraft  
Universal Avionics Systems Corp.  
Universal Helicopters  
UTair Engineering

– V –

Van Horn Aviation LLC  
Vector Aerospace Helicopter Services  
North America  
VedaloHD Sunglasses  
Vertical de Aviacion Ltda.  
Vertical Magazine  
Vietnam Helicopter Pilots Association  
Vislink  
Vital Link, Inc.  
Volga Dnepr Unique Air Cargo, Inc.

– W –

WBParts Inc.  
Wencor Group  
Westone Laboratories, Inc.  
Whelen Engineering Company Inc.  
Whirly-Girls International  
WichiTech Industries, Inc.  
WILDLAND FIREFIGHTER FOUNDATION  
Williams and Williams Inc.  
WireMasters, Inc  
Women in Aviation International  
Woodward, Inc.  
World Aviation Communications Ltd  
World Courier, Inc.  
World Fuel Services Inc.  
WSI Corporation  
WxWorx, Inc.  
Wysong Enterprises, Inc.

– Y –

Yulista

– Z –

ZF  
Zodiac Aerospace - ECE  
Zodiac Services Americas



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## Important Dates

Be sure to regularly check the News section on the HELI-EXPO 2013 home page at [www.rotor.com/heliexpo](http://www.rotor.com/heliexpo) to view notices containing pertinent information on these dates and other issues. Use the News section as a back-up in case your computer filters out HAI's email notifications. To prevent spam blockers from filtering out HELI-EXPO 2013 communications, add [heliexpo@rotor.com](mailto:heliexpo@rotor.com) to your email address book.

### 2012

June 29	Lottery 1 (Stages 1, 2, 3, & 4) application for space and payment due
Aug. 17	Lottery 2 (Stages 1 & 2) application for space and payment due
Aug. 31	Lottery 1 booth assignment confirmations sent
Oct. 12	Lottery 2 booth assignment confirmations sent
Early November	Exhibitor services kit available online
Nov. 9	Last day to cancel or reduce space and receive partial refund minus 25 percent administrative fee (see Item 12 of the Additional Rules and Regulations at <a href="http://www.rotor.com/heliexpo">www.rotor.com/heliexpo</a> )
Late November	HAI Pilot Safety and Flight Operations Guidelines sent to exhibitors bringing aircraft
Dec. 7	Deadline to request booth variance
Dec. 7	Last day to cancel or reduce space and receive partial refund minus 50 percent administrative fee (see Item 12 of the Additional Rules and Regulations at <a href="http://www.rotor.com/heliexpo">www.rotor.com/heliexpo</a> )
Dec. 31	Last day to apply for space and be included in the <i>Program &amp; Exhibit Guide</i>

### 2013

Jan. 11	Last day to receive conference discount on group hotel reservations
Jan. 25	Last day to receive conference discount on individual hotel reservations
Feb. 3	Deadline to submit HAI forms from the exhibitor services kit
Feb. 3	Last day to request HAI or vendor conference services at a discount
Feb. 3	Aircraft display and insurance documents due to HAI Operations
Feb. 15	Deadline to purchase additional exhibit hall guest passes
March 5-7	Exhibit hall open

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